

KYB Excel-Gold Rewards Program Promotional Offer #7

Promotion Dates: July 1st - December 31st, 2023

"KYB Excel-Gold Rewards" is open to all service providers in the U.S., Canada, Puerto Rico, and the U.S.V.I. who are members of the KYB Excel-Gold Rewards program. To become a member, register at www.kyb.com/earn or www.kyb.com/earn/canada. All memberships and submissions must meet the KYB Excel-Gold Rewards Program Terms and Conditions as specified (see below).

Offer: Employees of service providers/tire dealers will receive \$5 for every Strut-Plus or Truck-Plus unit sold and installed.

Qualifying part numbers include all Strut-Plus and Truck-Plus units. Strut boots, mounts, bumpers, steering stabilizers, and other products not listed above are not eligible for rewards.

To qualify, sales of parts must be made directly to consumers or fleet customers. Sales to other service providers, retailers, jobbers, or parts distributors will not be considered valid. KYB will make the final decision on the validity of recorded entries. An invoice from the Service Provider to the Consumer or fleet customer listing the eligible KYB part numbers is required. Invoices for this offer are only valid on sales which occur between July 1 and December 31, 2023.

Qualifying sales and invoices must be recorded at www.kyb.com/earn or www.kyb.com/earn/canada to be eligible for rewards.

KYB cannot accept any redemptions by mail.

Submissions after January 15, 2024 will not be honored. No rewards will be issued against incomplete submissions, duplicates, submissions with less than the specified qualifying sales, or submissions lacking a proof of sale.

All submissions must meet the KYB Excel-Gold Rewards Program Terms and Conditions as specified (see below).

All submitted materials will become property of KYB Americas Corporation and will not be returned.

Void where prohibited, taxed, licensed, or restricted.

KYB Excel-Gold Rewards Program Terms and Conditions

These Terms and Conditions apply to all KYB Rewards Programs. See Program Rules for additional detailed terms, conditions, and eligibility requirements of each specific Program.

Participation: KYB Rewards Programs (the “Programs”) are intended solely for authorized service providers. Enrollment in the Programs must receive approval from KYB Americas Corporation. Employees of KYB, its subsidiaries, and affiliates are not eligible to participate or earn awards in this program.

The KYB “Excel-Gold” Rewards Program is open to all automotive service providers and tire dealers in the U.S., Canada, U.S.V.I. and Puerto Rico.

Qualifying Sales: In addition to these terms and conditions, each separate Program has terms and conditions for sales eligible for Qualifying Sales (“Incentives”). Participants may claim only Qualifying Sales of KYB products to consumers. Refurbished product sales, evaluation, personal use or display unit sales are not eligible under any Program unless otherwise specified in the applicable Program eligibility rules. Incentive claims under the Program must be submitted online at the Program website: www.kybrewards.com for US and www.kybrewards.ca for Canada. A valid copy of the service provider invoice must accompany all claims for Incentives. KYB reserves the right to verify eligibility of Incentive claims and supporting documentation, including, without limitation, sales invoice documentation. KYB will determine validity of any and all claims in its sole discretion. Please refer to the Programs website at www.kybrewards.com for detailed claiming instructions for U.S. residents and www.kybrewards.ca for Canadian residents.

Taxes: KYB Americas Corporation will not withhold any taxes on Incentive payments. Incentive payments may be taxable to participants. Any and all tax liabilities resulting from rewards under the KYB Rewards Program are the sole responsibility of the Incentive award recipient and by participating in the Programs; participants agree that such liability is theirs exclusively. KYB will provide tax reporting documentation related to Incentive program awards as may be required by law.

Personal Information: Participants are required to provide certain personal information in order to receive Incentive payments and for tax purposes. Participants’ personal information will only be used for such tax and payment purposes and will not be used for any other purpose. If you do not wish to provide such information, please do not enroll.

Incentive rewards will be in the form of a reloadable KYB Excel-Gold Mastercard prepaid card.

Upon registration and first Incentive submission, payment information will be delivered via email with instructions for requesting your reloadable Excel-Gold Mastercard prepaid card. You must request your card within 3 months of the date these instructions are sent via email. The link to access your payment expires after that time.

Once you have requested your card, subsequent payments will be automatically loaded to your card. Use your card everywhere Mastercard is accepted in the U.S. Card issued by The Bancorp Bank pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. The Bancorp Bank; Member FDIC.

Sponsor or their agent may, at their discretion, pay this claim with a check instead of a prepaid card.

Modification and Termination of Programs: KYB reserves the right to modify Program rules and to cancel any Program at any time without prior notification or warning. In the event of Program termination, Program participants will have 30 days from the Program termination date in which to submit final reward claims. KYB assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or alteration of entries.

KYB and/or its agents are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Uni-Select on account of technical problems, human error or traffic congestion on the Internet or at any Web site, or any combination thereof, including any damage to participant's or any other person's computer and other property relating to or resulting from participation in this Program or from downloading any materials in this Program. ATTEMPTING TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROGRAM, KYB RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY ATTEMPTING PERSON(S) RESPONSIBLE TO THE FULLEST EXTENT PERMITTED BY LAW. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342).

Contact Customer Service at 1-855-396-3245 or by e-mail at KYBrebates@email-360insights.com. Customer Service hours of operation are Monday – Friday from 9:00 am to 9:00 pm ET and Saturday from 9:00 am to 5:00 pm.

Program participants waive any and all claims of liability and hereby, release, indemnify and hold harmless KYB and their parents, subsidiaries, affiliates and their shareholders, directors, officers and employees from and against any accident, loss or injury occurring as a result or consequence of the Program or any award received, or not received through the Program.