



**Original Equipment
Shocks & Struts
for the Aftermarket™**

Please forward this to your Marketing Department personnel.

Important:
Effective October 1st, 2011

KYB's legal name was changed to KYB Americas Corporation.

Please begin using the updated KYB logos for all of your marketing materials.

The KYB brand family of logos are available for download at www.kyb.com. The KYB Brand family of logos are registered trademarks of KYB and are mainly for the internal use of the KYB global family of companies for its letterhead, marketing collateral, training materials, and other promotion and media outreach. However, KYB also approves these logos for usage by authorized KYB distributor websites and marketing materials. Please see the KYB logo usage and guidelines attached to this letter.

Use of the KYB brand family of logos by entities outside of the KYB authorized distributor and media networks is strictly prohibited. Written authorization must be granted before any third parties can use any of the KYB brand family of logos. For questions or concerns regarding the use of the KYB brand family of logos, please contact KYB Marketing at 630.620.5555 or marketing@kyb.com.

Best Regards,

A handwritten signature in black ink, appearing to read 'K. Freund', is positioned above the typed name.

Kyle Freund
Marketing Manager
KYB Americas Corporation



Our Precision, Your Advantage

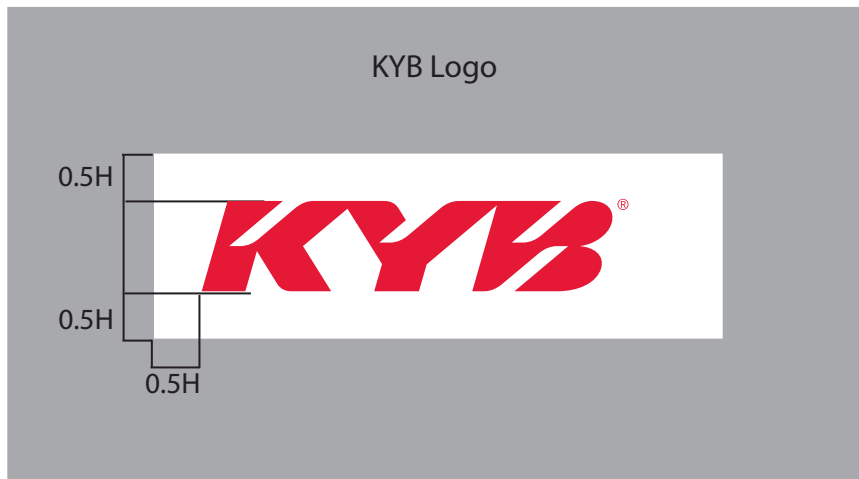
KYB Americas Corporation Logo Guidelines

The KYB Logo visually symbolizes KYB Americas Corporation.
When using the KYB Logo, follow the guidelines in this document.

1. The logo may be displayed in either "KYB Red", Black, White, or Gray.
"KYB Red" includes the following color values:

Spot Color	PANTONE 186C
Process Color	M100% + Y81% + K4%
RGB	R=204 G=0 B=51
Web Safe Color	#CC0033

2. An Area of Isolation is designed to maintain the visibility and legibility of the KYB Logo.
As a unit of measurement, "H" equals the height of the KYB letters. It is prohibited to display any other graphic elements within the Area of Isolation, a distance of "0.5H" surrounding all sides of the logo.



3. Shown below are examples of prohibited usage of the KYB Logo.



Do not alter the letter space of the KYB Logo



Do not alter the proportion of the KYB Logo



Do not use "K" as the KYB Logo



Do not modify any part of the KYB Logo



Do not alter the angle of the KYB Logo



Do not use colors other than those designated



Do not display the KYB Logo in other shapes



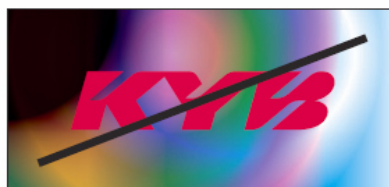
Do not outline the KYB Logo



Do not display the KYB Logo on a background color with inadequate contrast



Do not display the KYB Logo on a background color that would impair the legibility



Do not display the KYB Logo on a background that would impair the legibility



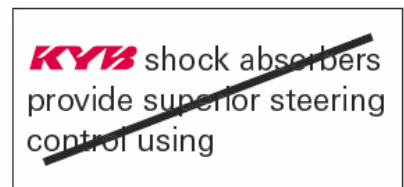
Do not display the KYB Logo on a complex background



Do not display the KYB Logo on multiple background colors



Do not combine the KYB Logo with other graphic elements



Do not use the KYB Logo within text

Any questions on logo usage should be directed to the Marketing Department at 630-620-5555.