

KYB® 2016

Only \$199.00

CERTIFIED RIDE CONTROL CENTER KIT

Help the motorist make better decisions
about Ride Control Service

New
for
2016

Includes 17 impact items
plus additional motorist & training
videos on a USB Digital Media Library

(4) Test Shocks/Struts (up to a \$260 value)

Business Card Stand

Customer Awareness Aids

Embossed Metal Sign

Wall Posters

& Much More

See Back for
Full Contents





World Class Shocks & Struts



Original Equipment for the Aftermarket

2016 KYB CERTIFIED RIDE CONTROL CENTER KIT

The most comprehensive set of Ride Control business-building tools in the industry.

Kit Contents



- ▶ (2) 18" x 24" Wall Posters
- ▶ Supply of (50) 6" KYB Decals
- ▶ (50) Consumer Brochures with Brochure Holder
- ▶ 30" x 12" Embossed Metal Sign
- ▶ (4) \$20 Shock or Strut Consumer Mail-in Rebates
- ▶ (2) \$25 Strut-Plus Consumer Mail-in Rebates
- ▶ Pad of Customer Waiting Room Scorecards
- ▶ 16" Ride Control Specialist Window Cling
- ▶ Crash Avoidance Systems Show & Tell
- ▶ KYB e-Learning subscription
- ▶ 8" Business Card Stand
- ▶ Shop Locator Listing at www.kyb.com
- ▶ (4) Test Shocks/Struts (up to a \$260 value)
Choice of Excel-G® or Gas-a-Just®
- ▶ Limited Edition USB Digital Media Library
(Training videos, vehicle control animations, advertising clipart, product images, and logos)
- ▶ Bonus Opportunity: Earn an RC Expert Kit

If your shop is serious about Ride Control, then this kit is a must-have!

The KYB Certified Ride Control Center Kit shows your customer that your shop is an expert and cares about their driving safety. It provides your shop with training insights not available anywhere else. It is available with your choice of 4 test Excel-G® or Gas-a-Just® shocks or struts to experience the KYB difference and create your own performance testimonials. It includes signage, customer waiting room materials, exclusive POP items, show & tell communication aids, and valuable consumer rebates to help you earn more ride control sales.

Note: Kit Availability February 2016

KYB Part #'s
RCC501 \$199 (Includes Test Shocks & Struts)
RCC501RK \$99 (No Test Shocks & Struts)

Also available in Spanish and French



"Helping the Motorist Stay in Control!"

For more information, email marketing@kyb.com